

JOURNEYS OF WOMEN MINISTRIES

RETAIL PARTNER COMMISSION STRUCTURE

Effective Date: _____

The Journeys of Women Ministries Retail Partner Program rewards partners for actively promoting our handcrafted collections and helping introduce our products to new customers.

Retail Partners earn commissions on qualified sales generated through their unique referral links.

HOW THE PROGRAM WORKS

1. Partner receives a unique referral link.
 2. Customer clicks the partner's link.
 3. Customer places an order on Journeys of Women Ministries.
 4. Order is tracked automatically.
 5. Partner earns commission on qualifying sales.
 6. Commissions are paid monthly.
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BRONZE PARTNER

Commission Rate: 15%

Requirements:

- Approved Retail Partner
- Active website, social media page, or online storefront
- Promote products at least once per month

Benefits:

- ✓ Unique referral link
- ✓ Access to product photos
- ✓ Access to marketing materials

✓ New collection announcements

✓ Monthly commission payments

Example

Monthly Sales:

\$500

Commission:

15%

Partner Earns:

\$75

SILVER PARTNER

Commission Rate: 20%

Requirements:

- Generate \$1,000+ in referred sales within a rolling 90-day period

Benefits:

✓ All Bronze Benefits

✓ Higher commission rate

✓ Early access to new collections

✓ Featured partner opportunities

Example

Monthly Sales:

\$2,000

Commission:

20%

Partner Earns:

\$400

GOLD PARTNER

Commission Rate: 25%

Requirements:

- Generate \$5,000+ in referred sales within a rolling 90-day period

Benefits:

- ✓ All Silver Benefits
 - ✓ Highest commission level
 - ✓ Priority support
 - ✓ Exclusive promotions
 - ✓ VIP launch opportunities
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Example

Monthly Sales:

\$5,000

Commission:

25%

Partner Earns:

\$1,250

COMMISSION ELIGIBILITY

Commissions are paid on:

- ✓ Completed orders
 - ✓ Shipped orders
 - ✓ Non-refunded orders
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Commissions are NOT paid on:

- ✗ Returned products
 - ✗ Refunded orders
 - ✗ Cancelled orders
 - ✗ Fraudulent transactions
 - ✗ Chargebacks
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COOKIE / REFERRAL PERIOD

Customers referred through a Retail Partner's unique link will remain associated with that partner for:

30 Days

If a customer makes a purchase within 30 days of clicking a partner's referral link, the commission will be credited to that partner.

PAYMENT SCHEDULE

Commission payments are issued:

Monthly

Payment Date:

On or before the 15th day of the following month.

Example:

Sales Month	Payment Date
January	February 15
February	March 15
March	April 15

PAYMENT METHODS

Available payment methods:

- PayPal
 - ACH Transfer
 - Business Check
 - Other approved payment methods
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BONUS INCENTIVES (OPTIONAL)

The Company may periodically offer:

Product Launch Bonuses

Example:

Earn an additional 5% commission on new collections during launch month.

Seasonal Bonuses

Example:

Holiday Promotion Bonus

Additional 3% commission during November and December.

Referral Bonuses

Example:

Refer a new approved Retail Partner and receive:

\$25 Store Credit

or

One-Time Bonus Payment

PARTNER STATUS REVIEW

Partner status is reviewed quarterly.

Partners may move:

Bronze → Silver

Silver → Gold

based on sales performance.

PROGRAM GOAL

The Retail Partner Program is designed to create a mutually beneficial relationship where:

- Retail Partners earn recurring commission income.
- Customers gain access to unique handcrafted products.
- Journeys of Women Ministries expands its reach through trusted retail relationships.

Together, we create a network of boutiques, gift shops, faith-based retailers, and specialty stores that celebrate unique handcrafted products made in the USA.